

BOND GROUP LAUNCH NEW CABINET SALES DIVISION

The Bond Group, one of Europe's leading chiller and freezer companies, have introduced a New Equipment Sales Division.

Aimed at the busy retailer, the Constellation product range, with 180 models and variants to choose from, has been designed to maximise retail product sales and the Company can now offer everything needed to ensure a successful retail environment.

Combined with contemporary style and exceptional storage space, the new cabinets ensure that displayed products are always presented to their optimum potential.

Multidecks for meat and dairy temperatures, are available in different depths, heights and length combinations as having the facility to be multiplex.

A spokesman for the Division said: " It means that store designers and developers now have the ideal range readily available to them to cater for everything from the smallest outlet to the largest superstore."

Frozen cases were available in full glass door, half glass door and well and traditional island and back-to-back well execution.

All cabinets could be specified in a choice of colours, he said, and could be adapted to suit personal tastes in controllers, lighting, shelf range and construction materials.

"This flexibility, combined with the fact that every Bond Constellation cabinet can be fully branded to include silk screening of panels, provides the perfect medium for retailers to increase their FMCG sales," he added.

ENDS

For more information, please contact:

Paul Langford
Sales & marketing Director
The Bond Group

T 01795 668515
F 01795 660206
E pauill@bond-group.co.uk